

THE
RAINE
GROUP

COOKIES POLICY

Last Updated: November 2020

COOKIES POLICY

OVERVIEW

This Cookie Policy explains how The Raine Group LLC (“Raine Group,” “we,” “us,” or “our”) uses third-party cookies on our website, including our mobile website (the “Sites”), and the choices you have.

If you do not accept the use of non-essential cookies, please disable them by following the instructions below or by changing your browser settings so that cookies or similar technologies from our Sites cannot be placed on your computer or mobile device.

This Cookie Policy provides you with clear and comprehensive information about the cookies used and the purposes for using cookies. To review the privacy policies that apply to users of <https://www.raine.com/>, please read our privacy policy available here: <https://raine.com/legal-en/#privacy-policy>.

DEFINITION OF “COOKIES”

Cookies are small text files that (i) uniquely identify your browser or device; and (ii) are used to store and receive information on web browsers, phones and other devices. When you return to a website (or visit websites that use the same cookies) these websites recognize the cookies and your browsing device.

TYPES OF COOKIES

General

Cookies do many different jobs, like letting you navigate between pages efficiently, remembering your preferences and generally improving user experience. Cookies can tell us, for example, whether you have visited our Sites before or whether you are a new visitor.

Cookies can remain on your computer or mobile device for different periods of time. Some cookies are “session cookies”, meaning that they exist only while your browser is open. These are deleted automatically once you close your browser. Other cookies are “permanent cookies”, meaning that they survive after your browser is closed.

What Types of Cookies Do We Use and How Do We Use Them?

We use certain cookies for functionality purposes as explained below (e.g., to distinguish between particular users). Should we choose to use other cookies in the future, this policy will be updated and your consent will be requested prior to our use of these new cookies on the Sites.

We describe below the various types of cookies we use and the functions they perform:

- **Browsing or session (essential) cookies:** These cookies are used to customize the language preferences of our Sites.
- **Customization cookies:** These cookies are used to enable certain features.

In detail, the cookies present on the Raine Group Sites are as follows:

<u>Technical name</u>	<u>Data Controller/ Provider</u>	<u>Type of Cookie</u>	<u>Function and purpose of Cookie</u>	<u>Duration</u>	<u>How to disable cookies?</u>
_ga	Google	Customization – these cookies store a Client ID, a unique and randomly-generated identifier, so that subsequent visits to our Sites can be associated with the same user.	<p>These cookies are used to collect information relating to your individual web sessions; they also collect information on the numbers of new and existing users, the average duration of your individual web sessions and the number of page views and clicks on our Sites.</p> <p>These cookies measure global traffic patterns to our Sites and summarize information relating to your location, e.g., the city in which you are based.</p> <p>These cookies also distinguish between the various methods that you may use to interact with our Sites (e.g., through search engines, referrals, social media channels or email). These cookies also set out which pages within our Sites are the most visited and popular – based on number of views.</p> <p>Information collected through these cookies are only collected in an aggregate manner. No individual users will be specifically identified.</p>	2 years	You will be able to disable the use of all non-essential cookies through selecting the relevant option on our cookies notice at raine.com/cookie-settings .
_gid.	Google	Customization – these cookies store other randomly-generated	Please see explanation above.	24 hours	You will be able to disable the use of all non-essential cookies through selecting the relevant

		identifiers about users.			option on our cookies notice at raine.com/cookie-settings .
_gat.	Google	Customization	These cookies are used to manage throttle request rates, i.e., to control the number of calls and responses made to Google servers. As the number of requests that can be submitted to a server is limited, these cookies ensure that servers are not overloaded. If the throttle limit is exceeded, an error message may be displayed and there will typically be a wait time before you are able to access a server once again.	1 minute	You will be able to disable the use of all non-essential cookies through selecting the relevant option on our cookies notice at raine.com/cookie-settings .
moove_gdpr_popup	Moove	Session (Essential)	These cookies are used to remember your cookies settings.	1 year	Essential cookies cannot be disabled through our cookies notice.

To understand how these third parties use cookies, please review their privacy and cookie policies:

- **Google:** <https://policies.google.com/privacy>

Data Collected By Our Plugins

We also use plugins to support and customize language preferences on our Sites. We also use functional, non-tracking cookies to allow these plugins to operate, in order to ensure that our Sites function seamlessly.

CHANGING YOUR COOKIE SETTINGS

We use cookies on our Sites to make sure you can use and enjoy our Sites easily. Some of these cookies are essential and we can't provide our service without them, but there are others that can be turned off. You have the right to choose whether or not to accept these optional cookies. However, please note that if you choose to refuse cookies you may not be able to use the full functionality of our Sites.

Please note that internet browsers also allow you to change your cookie settings. Most browsers will allow you to choose the level of privacy settings you want. This lets you control your cookie settings so that you can:

- See what cookies you've got and delete all non-essential cookies on a collective basis;

- Block third party cookies;
- Block cookies from particular sites;
- Block all cookies from being set; or
- Delete all cookies when you close your browser.

These settings are usually found in the “options” or “preferences” menu of your internet browser. To understand these settings, the following links may be helpful. Otherwise you should use the “Help” option in your internet browser for more details.

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari](#)

For further information about deleting or blocking cookies, please visit: <http://www.aboutcookies.org/Default.aspx?page=2>.

Deleting cookies means that any preference settings you have made on our Sites may be lost. If you have set your preferences to opt out of cookies, this setting will be lost too, as that information is stored in a cookie. If you choose to reject cookies, as noted above, you may not be able to use certain features of our websites and services. We do not recommend turning off all cookies when using our Sites as we cannot guarantee that your experience on our Sites will be as good as it could otherwise be.

CHANGES TO THIS COOKIE POLICY

We may occasionally amend this Cookies Policy to reflect our activities and user feedback, and we reserve the right to make changes to this Cookies Policy at any time. The provisions contained in this Cookies Policy supersede all previous notices or policies regarding our privacy practices with respect to the Sites. When we post changes to this Cookies Policy, we will revise the “Last Updated” date at the top of this page. If we make any material changes in the way we collect, use, and/or share information held in cookies, we will notify you by prominently posting notice of the changes on our Sites. We encourage you to check our current Cookies Policy frequently to be informed of how we are committed to protecting your information and providing you with improved content on our Sites in order to enhance your experience.

Cookies that Have Been Set in the Past

If you have disabled one or more cookies, we will still use information collected from cookies prior to your disabled preference being set. However, we will stop using the disabled cookie to collect any further information.

CONTACT US

If you have any questions or comments regarding our Cookies Policy, please contact us at:

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More Information About Cookies

- **All About Cookies:** Useful information about cookies can be found at: <http://www.allaboutcookies.org>
- **Internet Advertising Bureau:** A guide to behavioral advertising and online privacy has been produced by the internet advertising industry which can be found at: <http://www.youronlinechoices.eu>